



Greg Hansen

Livermore, CA 94550

909-548-9933

greg@g-h-design.com

www.g-h-design.com

Experience

Graphic Artist, 1992 – present

GH Design, Livermore, CA

- Freelance work designing logos, flyers, posters, stationery, calendars
- Air-brush illustration, hand painted lettering and murals.
- 3D visualizations for building projects and pre-production models

Department Manager/Art Director, 1998 – 2011

Graphic Services, Titan Student Union, California State University, Fullerton, Fullerton, CA

- Responsible for the graphic vision of the Titan Student Union and later the Student Rec Center.
- Worked closely with both in-house and campus clients on a wide range of marketing materials.
- Hired, trained, and managed an office of 9 – 12 student designers and artists.
- Assigned, directed, and reviewed all jobs, which included: logos, flyers, posters, banners, stationery, calendars, newsletters, and signage.
- Prepared and collected all digital job files for printing.
- Worked with off-site printers to ensure budget constraints and quality standards were met.
- Designed, produced, and implemented new corporate identity, including stationery system, fonts, colors, and style guide.
- Researched and redesigned a new building way-finding system that could be produced in-house.
- Designed and produced all temporary and permanent vinyl building signage.
- Created 3D visualizations of future building projects to aid the design process.
- Wrote and managed the department's annual budget.
- Researched and purchased all equipment and supplies.
- Installed and maintained Mac software and computers.
- Managed Titan Student Union Arts & Exhibits program which included over 100 permanent art works and three galleries for temporary shows.

Graphic Designer, 1998

Marketing Department, Cerritos College, Cerritos, CA

- Worked in an office of two designers to create local newspaper ads, programs, flyers, posters, logos, and signage to promote the college.

Graphic Artist, 1994 – 1998

Graphic Services, Titan Student Union, California State University, Fullerton, Fullerton, CA

- Designed logos, flyers, posters, banners, stationery, calendars, newsletters, illustration and signage.
- Produced custom three-dimensional displays for glass cases.
- Hand painted lettering and murals.
- Created a system to organize and archive completed job files.
- Assisted in the hiring and training of new student employees.

Education

BFA - Graphic Design and Illustration, 1992 – 1997

California State University, Fullerton, Fullerton, CA

Technical

Proficient with:

- Mac and Windows operating systems
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- CorelDraw
- Carrara 3D
- QuarkXPress
- Canon large format printer
- Roland vinyl cutter